



I Am.



I AM WATERS
FOUNDATION

"Kate and Kaileigh"
Homeless
Houston, Texas



I Am.

...the face of homelessness in America. They say that in order to survive, you must constantly adapt and overcome. The mission we began seven years ago was based on an idea, a dream and my personal experience of hardship growing up in America. As I Am Waters' mission reaches more souls in need, the mission takes on a life of its own.

In 2016, a first-of-its-kind, ground-breaking academic study, "When Water Meets A Higher Need: A Study of An Unprecedented Mission," in association with the University of California, Los Angeles and University of Texas (Houston), we confirmed the positive impact of our purpose. While I Am Waters is a very young organization, it was imperative to take the initiative to measure our efficacy and impact by putting metrics and measurement around our Water Delivery Program.

We now find ourselves in a unique position to shine a light on homelessness in the United States. We hope you will take a few minutes here to better understand our achievements last year, our renewed and growing commitment to the issues around homelessness, and the amazing plans we have for the future.

Thank you for your support.

Elena Davis

I Am Waters

I AM WATERS FOUNDATION The only organization in the United States physically and spiritually hydrating America's homeless. We do not take state or federal funds. We have been methodical in building I Am Waters. Although we are not yet a million dollar organization, we provide water to \$500,000,000 worth of aggregate operating budgets through 42 partners.

I AM RESEARCH: "WHEN WATER MEETS A HIGHER NEED: A STUDY OF AN UNPRECEDENTED MISSION" First, the water needs of the homeless were measured. We found 72% of all homeless respondents are thirsty all or most of the time. 100% of the service care providers surveyed see dehydration as a problem for the homeless they serve, and 71% see dehydration as a "serious" problem.

I AM TRANSPARENT In spite of the fact that we are not yet a million dollar organization, we hold ourselves to the highest industry standards of transparency in everything we do, as reflected by our BBB accreditation and our annual audit by Blazek & Vetterling, the gold standard in non-profit accounting.

I AM JOBS Over the past seven years I Am Waters provided 'water and hope'. Now we make an important next step with the homeless by providing 'a job and a dream'. The biggest hole in the Continuum of Care among the homeless service care system is with sustainable employment opportunities.

2016 Board of Directors

Elena Davis Founder and CEO since 2009
Jim Pierce Chairman since 2010
Bob Weylandt Treasurer since 2013
Terri Havens Secretary since 2011
Joseph Benson Member since 2011
Dwayne Benn Member since 2016
Abigail Rodgers Member since 2016

Former Board Members

Kira Baccari
Dr. David Buck MD
Maureen Hackett
David Hedges
Kent Khale
John Knox Jr.
Kim Peterson



I Am Brands

Looking to future funding, expansion and sustainability, we created I Am Brands, Inc., a wholly owned subsidiary of I Am Waters dedicated to selling bottles of water in retail establishments with 100% of the net proceeds benefitting our mission. We are committed to bringing an entrepreneurial spirit to the world of charity through commerce. We have worked hard for a seat at the table and we leverage it to increase our capacity for good.

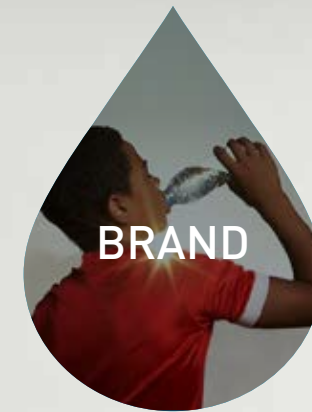
When the sale of water creates enough income to provide clean, safe drinking water to every person experiencing homelessness we will have only just begun. The journey to that destination begins to make I Am Waters a household name and a recognizable icon for important work that needs to be done. The bottles of water become a symbol of **Hope, Love, Peace** and the **Dream** of a better life for the homeless in America. Read on to learn more about how we strengthen the mission through sustainability.

I AM BRANDS (WHOLLY OWNED TAXABLE SUBSIDIARY) The adage that you can give a man a fish and feed him for a day or teach him to fish and feed him for life is the spirit behind I Am Brands. We continue to fundraise through public, private and corporate means, simultaneously growing our future by being conscious capitalists.

I AM SALES Our company has grown in the three short years that I Am Brands has been in business. We are grateful for local retailers and private sector corporations for backing I Am Brands by making us their water of choice. When you drink clean, safe drinking water, America's homeless men, women and children drink clean, safe drinking water too.

I AM ENVIRONMENTALLY FRIENDLY Our bottles are a hybrid conventional and rPet and 100% recyclable, bottle, label, cap and BPA Free.

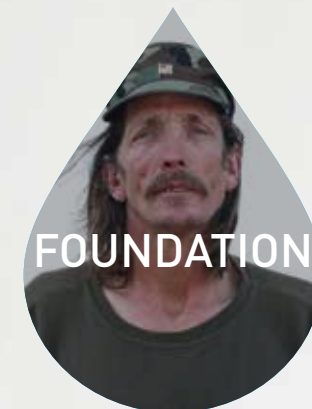
I AM BRANDS IS CURRENTLY AVAILABLE AT THESE LOCATIONS:



I AM BRANDS
A wholly owned taxable subsidiary.



RETAIL SALES
100% of net profits go to the Foundation.



I AM WATERS FOUNDATION
(501C3)



STREET LEVEL OUTREACH



I Am the Bridge.

I Am Waters is an important bridge; a means to establish a relationship with homeless people in the community. When a police officer provides a bottle of water wrapped in words of Hope, a relationship based on positivity has begun..

Service care providers, especially health care workers, are a critical component within the system, and people on the front lines often suffer from burnout. Partners surveyed responded that the emotions they most frequently associate with I Am Waters' water is support (82%) and hope (86%). They feel more hopeful and supported by I Am Waters, which makes communication with and accessing the homeless easier. For them to feel supported and hopeful — because of I Am Waters — is invaluable.

"Having the water makes our job easier. When you have uniformed officers coming into a camp, it is pretty intimidating. But, when you have uniformed officers bringing a bottle of cold water, it changes everything. It changes the dynamics of that interaction. It immediately puts them at ease."

- HPD Homeless Outreach Team

3,565,353 Bottles of Water Delivered to Those in Need, Since 2010.

I Am Waters Foundation, Inc. has developed and implemented a strategic, efficient, streamlined and multifaceted approach to successfully deliver **3,565,353** bottles of water since 2010.



TEXAS
Austin 708,480
Dallas 127,872
Forth Worth 340,416
Houston 1,557,417
San Antonio 39,744

OKLAHOMA
Oklahoma City 88,128
Tulsa 88,128

NEW YORK
New York City 38,016

WASHINGTON D.C.
Washington D.C. 6,912

ARKANSAS
Little Rock 15,552

LOUISIANA
Baton Rouge 29,376
New Orleans 411,264

DISASTER RELIEF
Hurricane Isaac (LA) 38,016
Hurricane Sandy (NY) 76,032

OUR SHELTER PARTNERS

Houston
 Angela House
 The Beacon
 Bread of Life
 COMPASS
 Covenant House
 Crossroads at Park Place
 Goodwill

Healthcare for the Homeless
 HPD H.O.T.
 Lord of the Streets
 Magnificat House
 Mission of Yahweh
 Open Door Mission
 Salvation Army (Downtown)

Salvation Army (Harbor Light)
 SEARCH
 Star of Hope*
 Turning Point
 US Vets
San Antonio
 Haven for Hope

Austin*
 Front Steps
 Mobile Loaves & Fishes
 Salvation Army
 Salvation Army (Women's & Children's Shelter)
 Just Keep Livin

Dallas
 Salvation Army
 Union Gospel Mission
 Dallas Life Mission
Fort Worth*
 Presbyterian Night Shelter
 JPS Health Network

Little Rock
 Friendly Chapel
Baton Rouge
 IRIS Domestic Violence Center
 VOA - One Stop
New Orleans*
 Covenant House
 New Orleans Mission

Oklahoma City
 Jesus House
 Salvation Army
Tulsa*
 John 3:16 Mission
 Salvation Army

New York
 The Bowery Residents' Committee (BRC)
 Covenant House
Washington D.C.*
 Covenant House
Distribution through Feeding America Food Bank
**Direct delivery to shelter*

I Am Hope For the Future.

Everything begins with hope and this fact couldn't be more evident than with the hundreds of thousands of men, women and children struggling with the two most basic needs a human being can have — water and a sense of belonging to a community that cares about their well-being.



2010	2011	2012	2013	2014	2015	2016
8 Shelters	18 Shelters	21 Shelters	28 Shelters	37 Shelters	42 Shelters	42 Shelters
93,205 Bottles	323,136 Bottles	568,508 Bottles	537,216 Bottles	646,272 Bottles	829,440 Bottles	567,576 Bottles





"I connect I Am Waters with Hope. The first bottle I got was Hope. I had lost all hope and I turned to drugs. When I got that bottle, it transformed my life. I said, 'there is hope out there and you can change.' I decided I wanted to do better for myself and my kids."

Homeless Mother, a quote from "When Water Meets A Higher Need: A Study of An Unprecedented Mission."



April 6, 2017

To Whom it May Concern:

The Star of Hope Mission, Houston's oldest local provider of services to the homeless of our city, is one of I AM Water's original shelter partners and has been part of their program since 2010. Beginning in 2010 and through the end of 2016, Star of Hope has received and distributed 417,792 bottles of their water!

Star of Hope's busiest time is not during the winter; it is in the hot summer months. As you know there are many days close to 100 degrees in Houston, summers are brutal, and relief from the heat is an absolute necessity. In the winter, some find it possible to escape from the cold in abandoned cars or buildings, but it is impossible to get away from the summertime heat. It is in the hot weather that we see the most clients; because it is in the summer that the homeless are most likely to suffer from dehydration and heat stroke.

How grateful we are to Elena Davis, a generous, caring and compassionate visionary in our city. We distribute the I AM Water's bottles to clients as they come and go from the shelter, as well as dispense bottles from our outreach van that travels across the city.

For many it is their only source of life-giving water during these hot months while they are out on the streets. Last summer a staff member talked to a young man who has been a recipient of some of the bottled water from I AM Waters. His name is Rodney. Here's some of what he said: "It's good water. It's pure and clean and different than what I used to drink outside. I just found a part time job about a mile away and have to walk back and forth. I am grateful to have something cool to drink while I'm on the way, especially when it's hot outside." Rodney is just one of the men who received the water at Star of Hope's Men's Development Center.

Last summer, a mom, dad and 2 kids were staying at our Women & Family Shelter and they chose to spend a lot of time outside. The bottles of water that our staff distributed daily to them made a big difference in their lives, particularly the children. The water also helped build trust between that family and the staff which made them more receptive to help.

There are so many stories where men, women and children were assisted and now their lives are better because the water was at the shelter for them. Here are a few quotations:

"It has the American dream on it, the red, white, and blue. It quenches my thirst in the heat. When me or anybody else is in a catastrophe, with nothing -no food, no water, no nothing - that water bottle comes in handy and tides me over for a while. It's a blessing. Without that water, some people would go outside and dehydrate. It keeps people hydrated, 'cause a lot of people don't drink water. I mean, truly, if you'd been used to juice, soda, soda, soda, in your life and if you don't have that here in the shelter, you're gonna drink (the water), and it's good for you."

"That's a big thank you, I appreciate the water so much. It means so much to me and my baby. Keep up the good job, the good work that they do."

"Thank you so much for the water. It really helps. I think the design is great, they say things like hope, faith, dream, the water bottle is great."

"I would like to thank them for the love and "hope that they share with others, even though they don't have to...the love and compassion that they have... and it helps in the heat to have cold water."

"I love water. Oh I think it's' cute. I like the I AM Waters. I like the fact that sharing the dream is a great slogan. I like the heart with the tear drop in it. It's simple in a big way."

"It's delicious and I'm so grateful for having water every time we go outside. Oh my god it's a blessing! Every time I drink it, I wonder who is so sweet and kind to take their time to donate water to us. They are such sweet, darling people to care about our dehydration. A kind act of God, I appreciate them so much, whoever they are, wherever they are. Thank you so much!"

Star of Hope is grateful for all the help I AM Waters has provided to thousands of homeless men, women and children in our city over the past years.

Sincerely yours,

Hank Rush
President & CEO

2016 Statement of Financial Position

I Am Waters is not a million dollar organization and yet we provide water to \$500,000,000 worth of aggregate operating budgets through our 42 partners. This speaks to our efficient and entrepreneurial approach to all that we endeavor.

FOR THE YEAR ENDED OCTOBER 31, 2016	2016	2015
Assets		
Cash	\$120,028	\$171,351
Prepaid and Other Assets (Note 2)	\$4,807	\$7,294
Pledges receivable	-	\$11,520
Inventory	\$29,946	\$31,800
Intangible assets	\$63,872	\$63,872
TOTAL ASSETS	\$218,653	\$285,837
Liabilities:		
Accounts Payable (Note 2)	\$11,734	\$19,888
Total liabilities	\$11,734	\$19,888
Net assets:		
Unrestricted	\$206,919	\$254,529
Temporarily restricted for future periods	-	\$11,420
Total net assets	\$206,919	\$265,949
TOTAL LIABILITIES & NET ASSETS	\$218,653	\$285,837



2016 Statement of Activities

When the going gets tough, the tough get going to outside markets. I Am Waters hit three cities in two states and had three Supermodel Fundraisers in an effort to stay fiscally solid through the downturn in oil prices. We grew the mission, brand and connected with new donors and supporters.

FOR THE YEAR ENDED OCTOBER 31, 2016		2016	2015	
	Unrestricted	Temporarily Restricted	Total	
Revenue				
Contributions	\$56,976	\$30,000	\$86,976	\$105,717
In-Kind Donations (Note 4)	\$192,381	—	\$192,381	\$161,884
Special Event Revenue	\$344,298	—	\$344,298	\$615,463
Direct donor benefit costs	(\$69,467)	—	(\$69,467)	(91,238)
TOTAL REVENUE	\$524,188	\$30,000	\$554,188	\$791,826
Satisfaction of Donor Restrictions:				
Program Expenditures	\$30,000	(\$30,000)	—	—
Time restrictions	\$11,420	(\$11,420)	—	—
TOTAL	\$565,608	(\$11,420)	\$554,188	\$791,826
Expenses:				
Water Program	\$369,110	—	\$369,110	\$494,469
Management and General	\$103,521	—	\$103,521	\$117,480
Fundraising Expenses	\$140,587	—	\$140,587	\$107,391
TOTAL EXPENSES	\$613,218	—	\$613,218	\$719,340
Changes in Net Assets	(\$47,610)	(\$11,420)	(\$59,030)	\$72,486
Net assets, beginning of year	\$254,529	\$11,420	\$265,949	\$193,463
Net assets, end of year	\$206,919	\$0	\$206,919	\$265,949

"David"
Homeless
Houston, Texas



I Am the Change.

Approximately 63% of Americans have no emergency savings for things such as a \$1,000 emergency room visit or a \$500 car repair, and for many who have ended up in shelters they are part of this statistic. After all homelessness is a crisis of poverty and when a person loses their dwelling place they have lost their primary source for water. A limited access to clean, safe drinking water is just one challenge in a long list we must change for those who find themselves homeless in America.

We hope you have found our annual report informative, inspiring and a fine example of doing good for those in need. While we dedicate ourselves more completely every year to the principals outlined in this report, we hope that you too might take a moment to dedicate yourself to this cause and the people of America who need your help so profoundly.

Please take a moment to visit us online, click the Donate button, and make your statement of support for our efforts in 2017. In the meantime, we will do our very best to honor your valuable support and provide emotional and physical comfort to the very neediest among us. Thank you.





I AM WATERS
FOUNDATION


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